# The Houston Commercial Real Estate Markets: What's Ahead for 2016

Breakfast Forum



# Real Estate Market Overview

Jimmy Hinton HFF





## **Disclaimer**

### **Forward-Looking Statements**

Certain statements in this presentation are "forward-looking statements" within the meaning of the federal securities laws. Statements about our beliefs and expectations and statements containing the words "may," "could," "would," "should," "believe," "expect," "anticipate," "plan," "estimate," "target," "project," "intend" and similar expressions constitute forward-looking statements. These forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause results and performance in future periods to be materially different from any future results or performance suggested in forward-looking statements in this presentation. Investors, potential investors and other readers are urged to consider these factors carefully in evaluating the forward-looking statements and are cautioned not to place undue reliance on such forward-looking statements. Any forward-looking statements speak only as of the date of this presentation and, except to the extent required by applicable securities laws, HFF (the Company) expressly disclaims any obligation to update or revise any of them to reflect actual results, any changes in expectations or any change in events. If the Company does update one or more forward-looking statements, no inference should be drawn that it will make additional updates with respect to those or other forward-looking statements.

### **Industry and Market Data**

In this presentation, we rely on and refer to information and statistics regarding economic conditions, trends, and our market in the sectors of that market in which we compete. In particular, we have obtained general industry information and statistics from certain third-party sources. We believe that these sources of information and estimates are reliable and accurate, but we have not independently verified them.





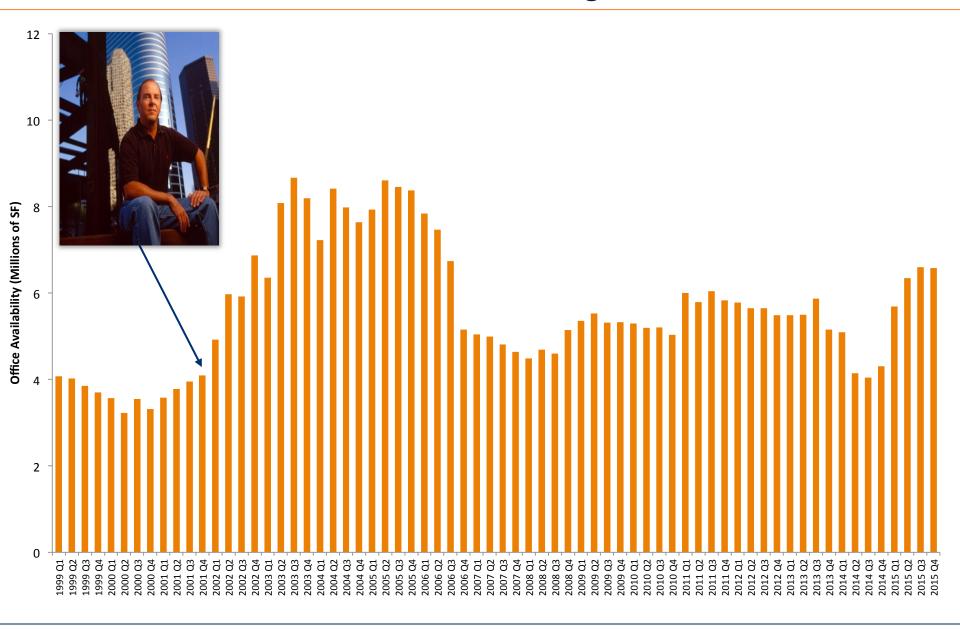
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Enron

# **December 2001 – Bankruptcy**



# **December 2001 – Start Of A Four-Year Hangover**



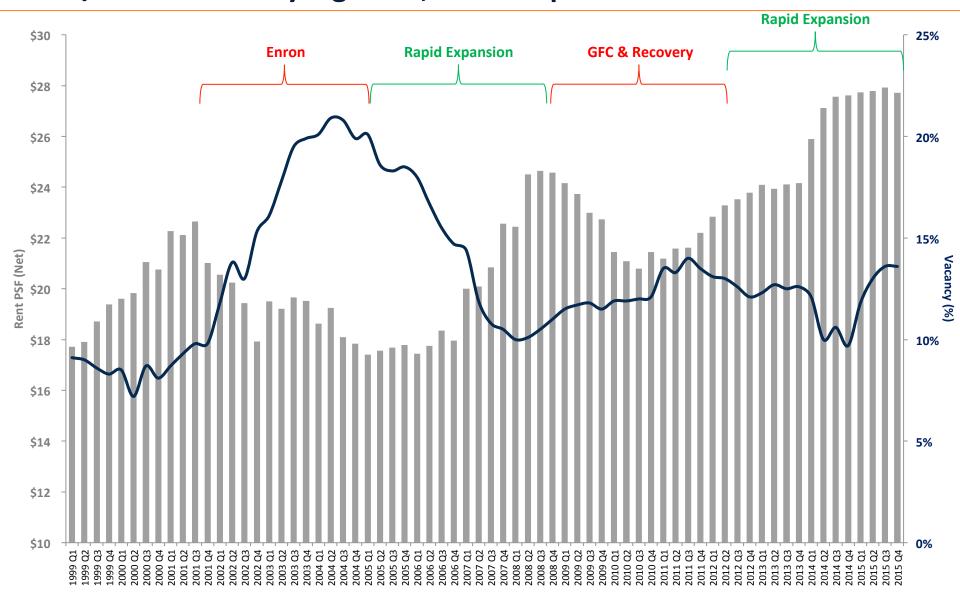
July 2003 – 8.6MSF Of Office Vacancy



# **Late 2005 – Clouds Begin To Part**



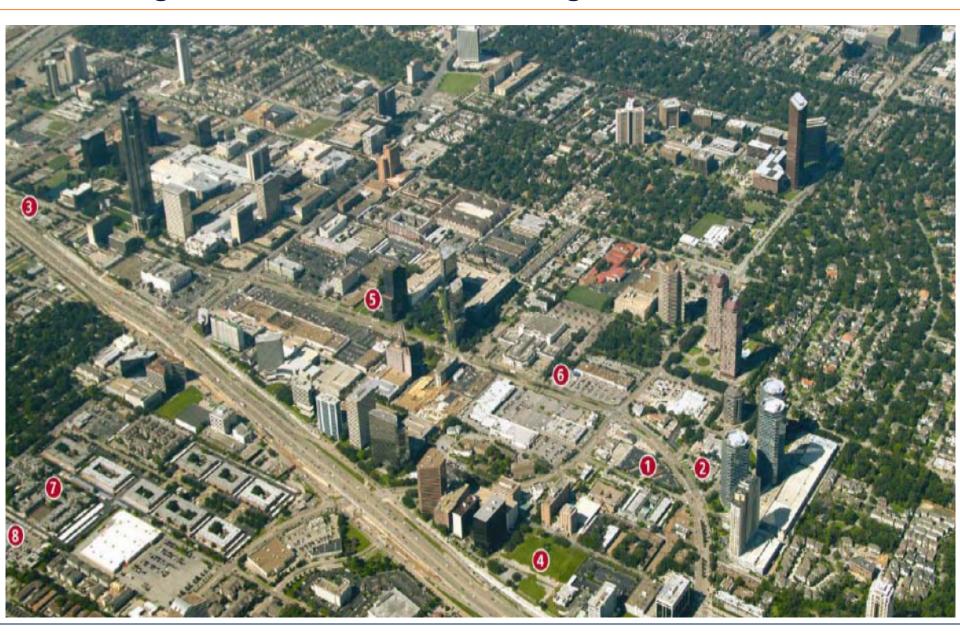
# 2005/2006 - Vacancy Tightens, Rents Expand



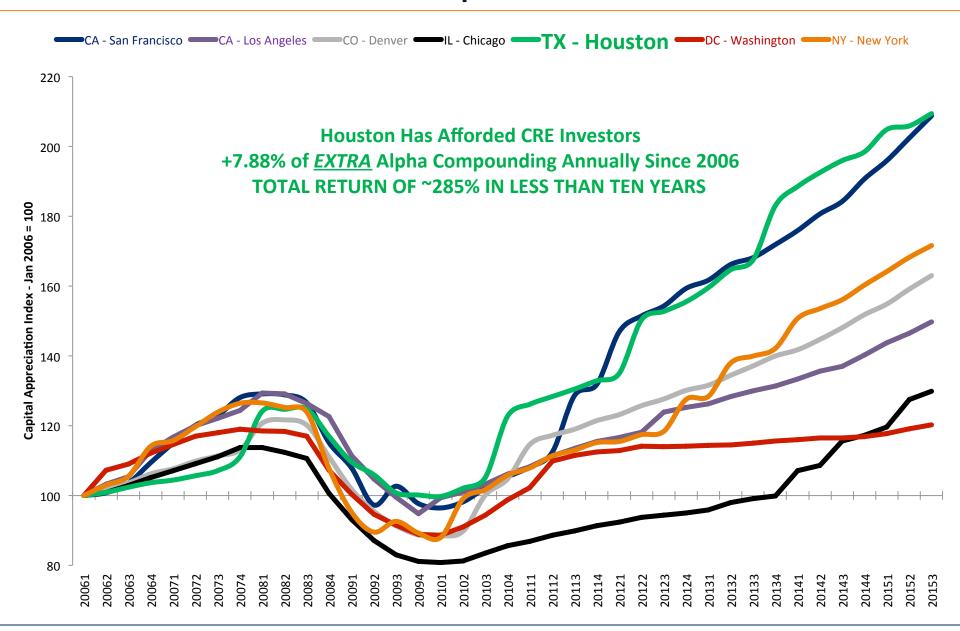
# **Bear Stearns Sold For \$2/Share**



# "Governing Event" Prevented Overheating Prior To GFC



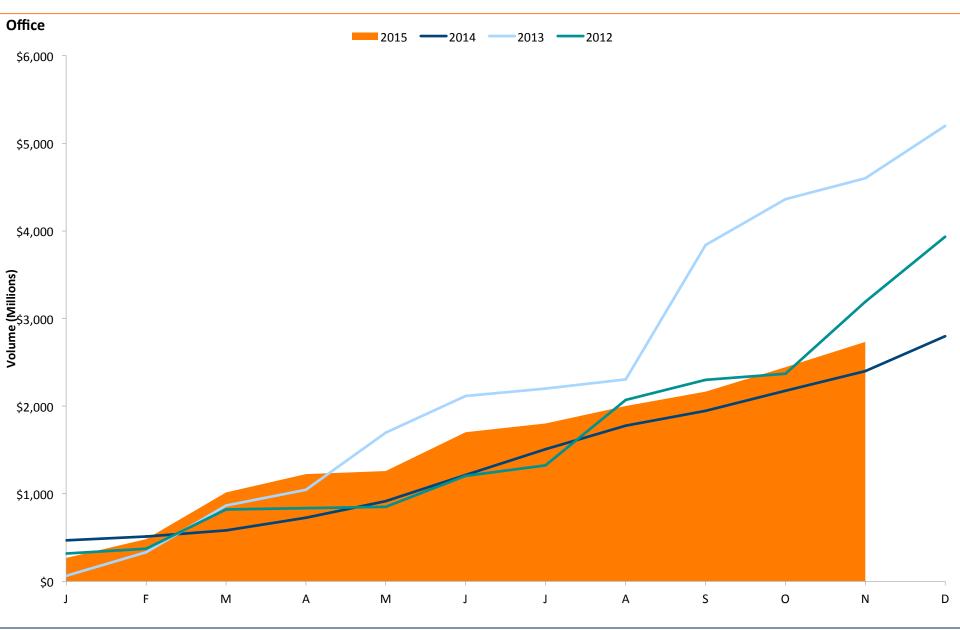
# **Shallow Correction + Parabolic Expansion = Outsized Returns**



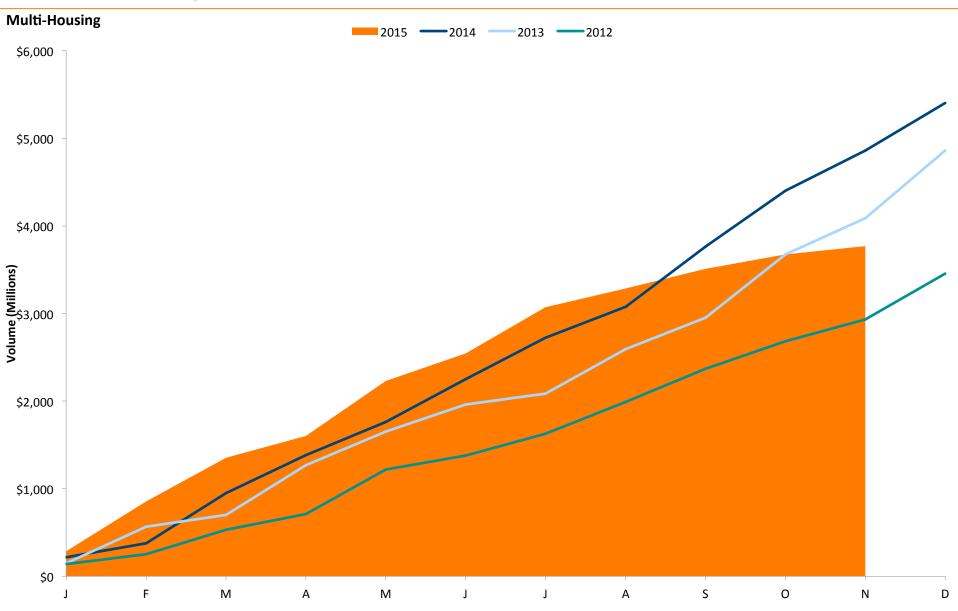


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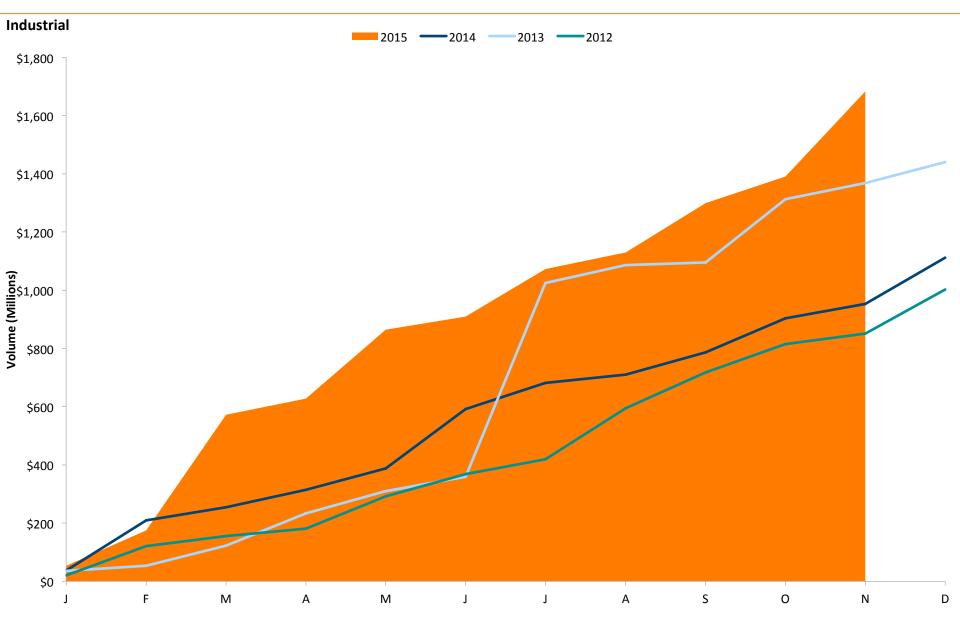
# Office



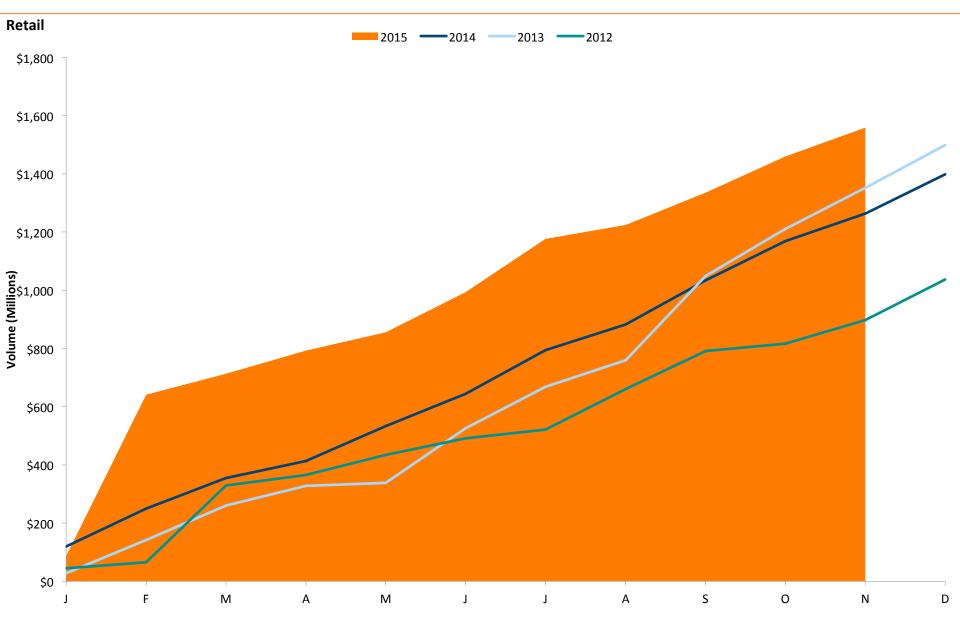
# **Multi-housing**



# **Industrial**



# Retail

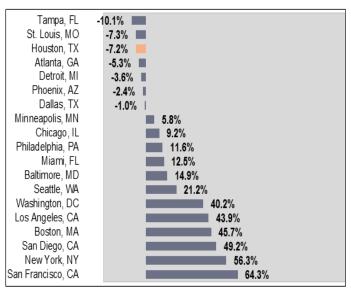


# Retail

Metropolitan Average Annual Earnings Adjusted for Cost of Living and Home Values									
Rank	MSA Name	Adjuste Ave Annua Earning							
1	Houston-The Woodlands-Sugar Land, TX	\$62,13							
2	San Jose-Sunnyvale-Santa Clara, CA	\$56,14							
3	Detroit-Warren-Dearborn, MI	\$55,9							
4	Hartford-West Hartford-East Hartford, CT	\$54,5							
5	Dallas-Fort Worth-Arlington, TX	\$54,49							
6	Atlanta-Sandy Springs-Roswell, GA	\$53,92							
7	Cleveland-Elyria, OH	\$53,84							
8	Pittsburgh, PA	\$53,72							
9	Cincinnati, OH-KY-IN	\$53,4							
10	St. Louis, MO-IL	\$53,1							
11	Charlotte-Concord-Gastonia, NC-SC	\$52,5							
12	Birmingham-Hoover, AL	\$51,7							
13	Kansas City, MO-KS	\$51,4							
14	Memphis, TN-MS-AR	\$51,3							
15	Boston-Cambridge-Newton, MA-NH	\$50,3							
16	Columbus, OH	\$50,3							
17	Chicago-Naperville-Elgin, IL-IN-WI	\$50,3							
18	Nashville-DavidsonMurfreesboroFranklin, TN	\$50,1							
19	Austin-Round Rock, TX	\$50,1							
20	Minneapolis-St. Paul-Bloomington, MN-WI	\$50,1							
21	Indianapolis-Carmel-Anderson, IN	\$49,7							
22	Oklahoma City, OK	\$49,7							
23	Seattle-Tacoma-Bellevue, WA	\$49,5							
24	Philadelphia-Camden-Wilmington, PA-NJ-DE-MD	\$48,9							
25	Louisville/Jefferson County, KY-IN	\$48,8							
26	Milwaukee-Waukesha-West Allis, WI	\$48,3							
27	Denver-Aurora-Lakewood, CO	\$48,2							
28	Washington-Arlington-Alexandria, DC-VA-MD-WV	\$48,1							
29	Buffalo-Cheektowaga-Niagara Falls, NY	\$48,0							
30	New Orleans-Metairie, LA	\$47,9							

Metropolitan Average Annual Earnings Adjusted for Cost of								
Rank	Living and Home Values  MSA Name	Adjusted Ave Annual Earnings						
31	San Antonio-New Braunfels, TX	\$47,837						
32	Rochester, NY	\$47,660						
33	New York-Newark-Jersey City, NY-NJ-PA	\$47,649						
34	Jacksonville, FL	\$47,230						
35	Raleigh, NC	\$47,164						
36	Richmond, VA	\$47,002						
37	Grand Rapids-Wyoming, MI	\$46,480						
38	Phoenix-Mesa-Scottsdale, AZ	\$46,281						
39	Tampa-St. Petersburg-Clearwater, FL	\$45,826						
40	Baltimore-Columbia-Towson, MD	\$45,184						
41	San Francisco-Oakland-Hayward, CA	\$45,082						
42	Portland-Vancouver-Hillsboro, OR-WA	\$44,451						
43	Salt Lake City, UT	\$43,857						
44	SacramentoRosevilleArden-Arcade, CA	\$43,254						
45	Miami-Fort Lauderdale-West Palm Beach, FL	\$42,976						
46	Las Vegas-Henderson-Paradise, NV	\$42,960						
47	Providence-Warwick, RI-MA	\$42,827						
48	Orlando-Kissimmee-Sanford, FL	\$42,463						
49	Tucson, AZ	\$42,264						
50	Virginia Beach-Norfolk-Newport News, VA-NC	\$42,226						
51	San Diego-Carlsbad, CA	\$37,395						
52	Los Angeles-Long Beach-Anaheim, CA	\$35,691						
53	Riverside-San Bernardino-Ontario, CA	\$34,040						

### COST OF LIVING COMPARISONS (U.S. Average = 0)





# **Global Capital Seeking Houston**

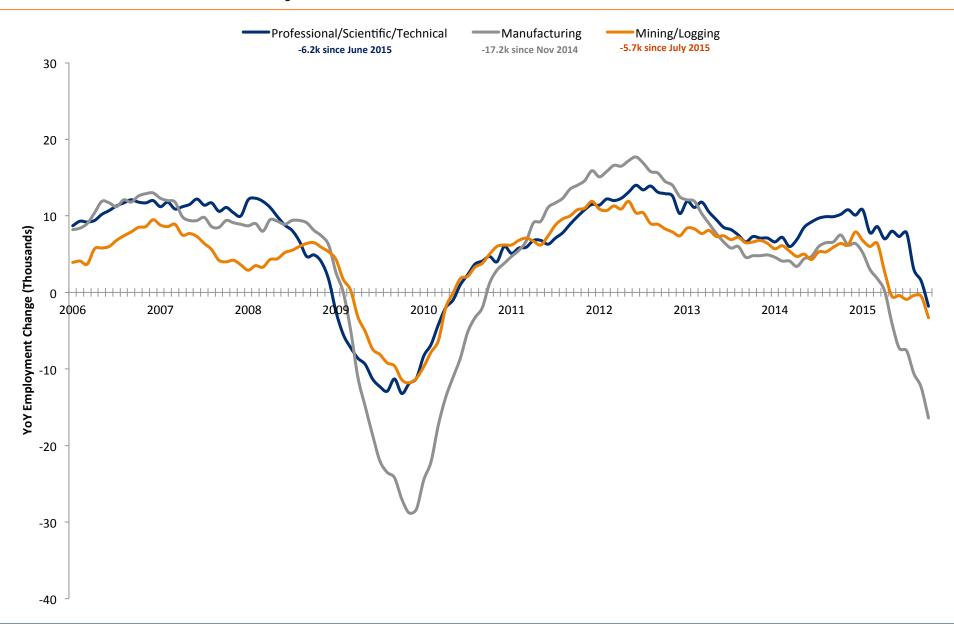




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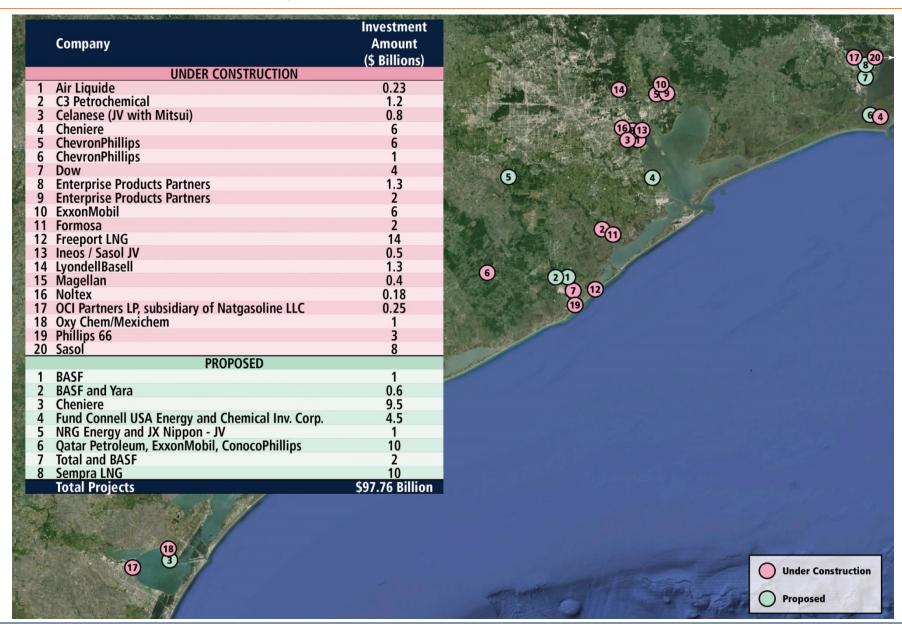
**What To Expect** 

# **Concentration Of Layoffs**

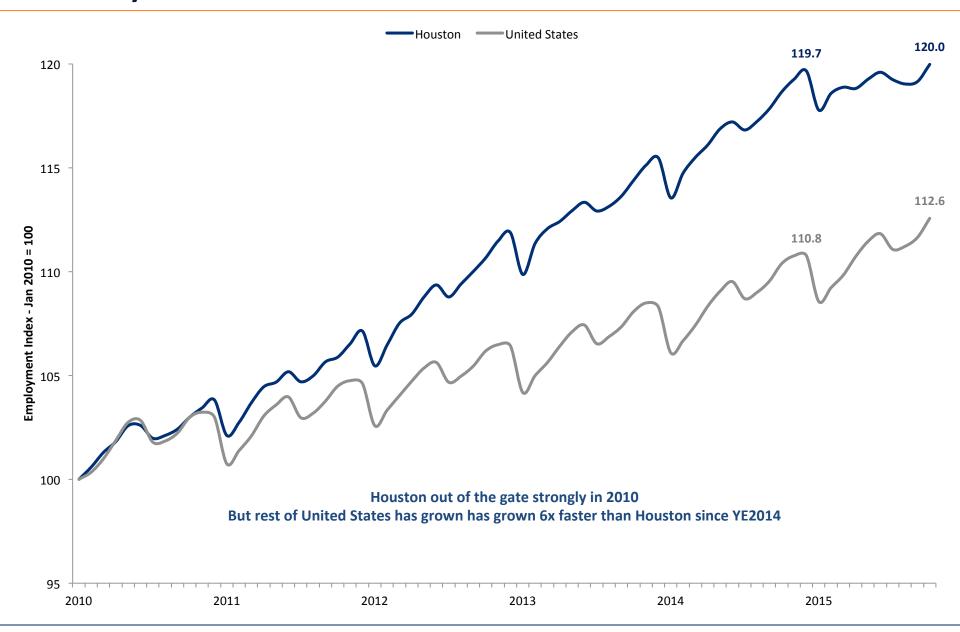




# **Petrochemical Industry**



# **Relativity – Growth Since Bottom**



# **Relativity – Are Things That Bad?**

RANKINGS (by Absolute Growth)													
		Total	Jobs	Total Change			Total Jobs		Total Change				
Rank	Metropolitan Statistical Area	October 14	October 15	Absolute	Percent	Rank	Metropolitan Statistical Area	October 14	October 15	Absolute	Percent		
	National	141,000,000	143,739,000	2,739,000	1.94%		National	141,000,000	143,739,000	2,739,000	1.94%		
1	New York-Northern New Jersey- Long Island	9,245,800	9,402,900	157,100	1.70%	26	Philadelphia-Camden- Wilmington	2,816,500	2,848,100	31,600	1.12%		
2	Los Angeles-Long Beach-Santa Ana	5,798,800	5,925,100	126,300	2.18%	27	Las Vegas-Paradise	895,100	926,100	31,000	3.46%		
3	Dallas-Fort Worth-Arlington	3,324,700	3,423,100	98,400	2.96%	28	Indianapolis-Carmel	1,007,800	1,036,100	28,300	2.81%		
4	Atlanta-Sandy Springs-Marietta	2,539,900	2,628,000	88,100	3.47%	29	Columbus	1,026,000	1,051,600	25,600	2.50%		
5	San Francisco-Oakland-Fremont	2,217,700	2,292,000	74,300	3.35%	30	Nashville	891,300	916,600	25,300	2.84%		
6	Washington-Arlington-Alexandria	3,138,900	3,206,000	67,100	2.14%	31	Cincinnati-Middletown	1,054,800	1,076,500	21,700	2.06%		
7	Seattle-Tacoma-Bellevue	1,869,200	1,926,300	57,100	3.05%	32	Salt Lake City	665,800	686,800	21,000	3.15%		
8	San Jose-Sunnyvale-Santa Clara	1,020,800	1,074,300	53,500	5.24%	33	Sacramento-Arden-Arcade	899,300	920,300	21,000	2.34%		
9	Miami-Fort Lauderdale-Pompano Beach	2,454,900	2,507,600	52,700	2.15%	34	Cleveland-Elyria-Mentor	1,048,000	1,068,300	20,300	1.94%		
10	Chicago-Naperville-Joliet	4,559,600	4,611,300	51,700	1.13%	35	Kansas City	1,029,300	1,048,100	18,800	1.83%		
11	Boston-Cambridge-Quincy	2,621,200	2,672,000	50,800	1.94%	36	Louisville-Jefferson County	638,900	654,200	15,300	2.39%		
12	Phoenix-Mesa-Scottsdale	1,883,700	1,932,000	48,300	2.56%	37	Pittsburgh	1,177,200	1,191,300	14,100	1.20%		
13	Riverside-San Bernardino-Ontario	1,306,400	1,349,600	43,200	3.31%	38	St. Louis	1,331,700	1,345,400	13,700	1.03%		
14	Orlando	1,123,400	1,166,400	43,000	3.83%	39	Oklahoma City	624,400	637,200	12,800	2.05%		
15	San Diego-Carlsbad-San Marcos	1,364,400	1,404,600	40,200	2.95%	40	Jacksonville	629,200	641,900	12,700	2.02%		
16	Detroit-Warren-Livonia	1,920,400	1,959,100	38,700	2.02%	41	Newark-Union	1,194,900	1,205,600	10,700	0.90%		
17	San Antonio-New Braunfels	958,800	996,900	38,100	3.97%	42	Milwaukee-Waukesha-West Allis	855,800	865,700	9,900	1.16%		
18	Portland-Vancouver-Hillsboro	1,091,300	1,128,400	37,100	3.40%	43	Virginia Beach-Norfolk-Newport News	753,200	762,500	9,300	1.23%		
19	Tampa-St. Petersburg-Clearwater	1,220,100	1,257,200	37,100	3.04%	44	Hartford	572,400	581,400	9,000	1.57%		
20	Charlotte-Gastonia-Rock Hill	1,084,800	1,120,500	35,700	3.29%	45	Raleigh-Cary	568,700	577,400	8,700	1.53%		
21	Denver-Aurora-Broomfield	1,362,600	1,397,300	34,700	2.55%	46	Providence	575,800	584,200	8,400	1.46%		
22	Minneapolis-St. Paul-Bloomington	1,919,500	1,953,700	34,200	1.78%	47	Buffalo-Niagara Falls	562,900	570,600	7,700	1.37%		
23	Baltimore-Towson	1,359,600	1,393,100	33,500	2.46%	48	Richmond	635,400	641,600	6,200	0.98%		
24	Houston-Sugar Land-Baytown	2,967,500	3,000,600	33,100	1.12%	49	Memphis	621,100	624,400	3,300	0.53%		
25	Austin-Round Rock-San Marcos	924,300	956,400	32,100	3.47%	50	New Orleans-Metairie-Kenner	566,500	567,100	600	0.11%		

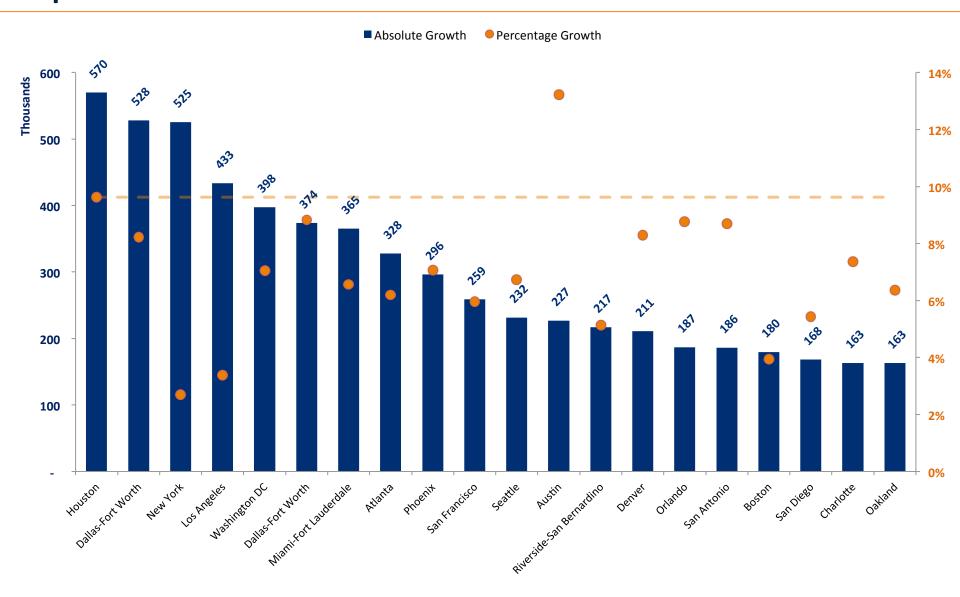


# **YE Employment Growth Prediction**

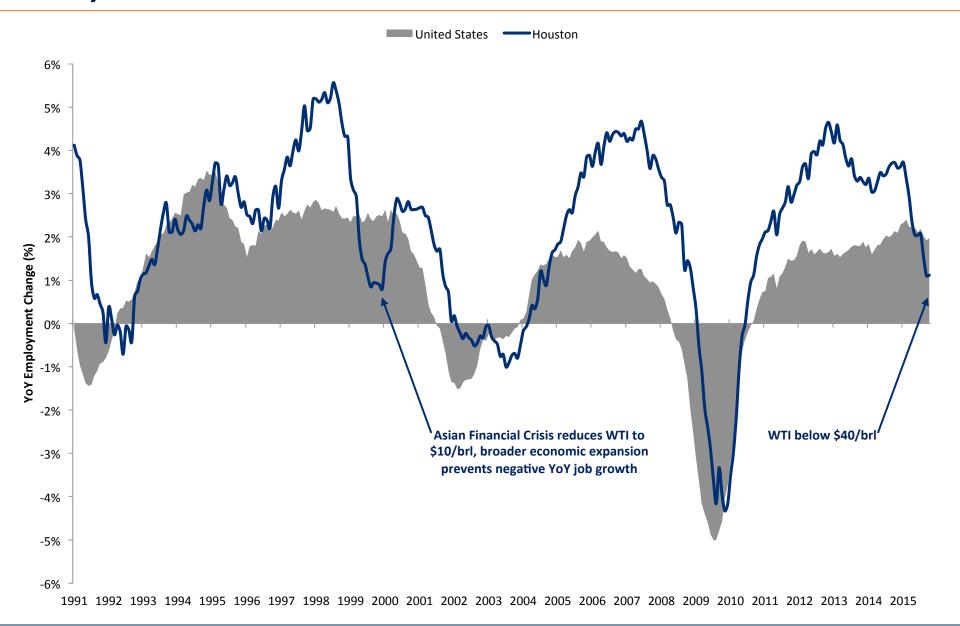




# **Population Growth – Embrace It!**



# "Party Like It's 1999"



# Retail & Office Markets/ Mixed-Use Development

Jonathan Brinsden Midway









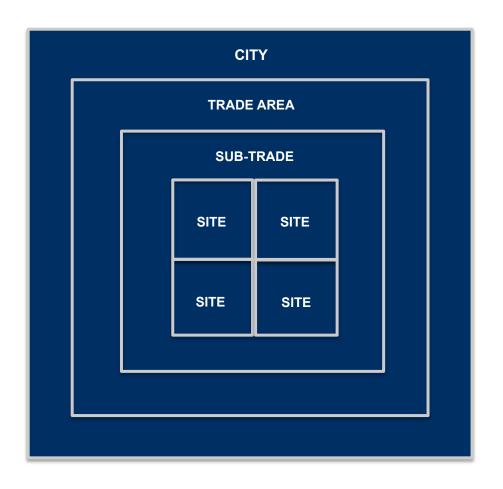




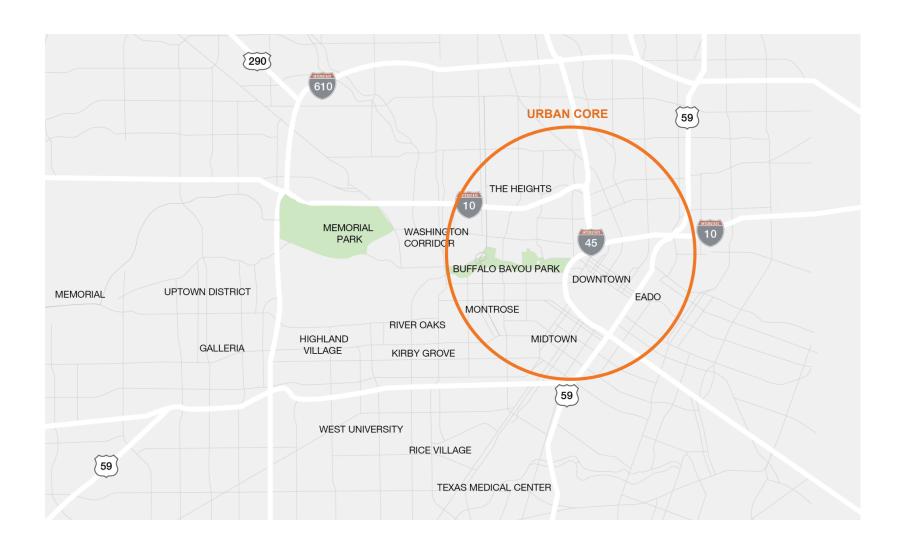
# **HOUSTON MACRO**

- Oil Prices Lower for Longer
- Jobs 30-40k in 2015, 20k in 2016, Moving West to East
- Diversification
- The Long View
- Real Estate Timing is Positive

# REAL ESTATE IS A MICRO BUSINESS



# HOUSTON'S URBAN CORE





# **BIG PICTURE OFFICE**

- Densification of Knowledge Workers
- Cost vs. People Investment
- Amenities & Connectivity
- Rapid Obsolescence of Product
- Business Clarity vs. Flexible Lease Terms
- Co-Working Environments





# **HOUSTON OFFICE**

- Oil Prices
- Development Pipeline Decline
- Sublease Space
- Businesses Continue to Operate & Evolve
- Flight to Quality (Real Estate is a Micro Business)

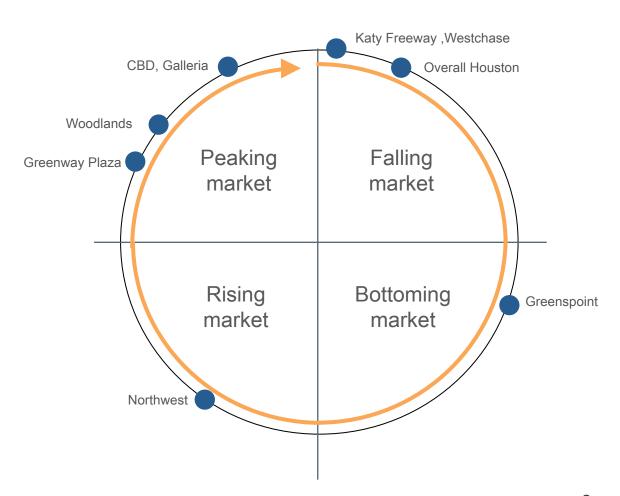






## 2015 SUBMARKET OFFICE

Landlord Leverage



Source: JLL Research

Tenant Leverage

## 2014 OFFICE MARKET DEVELOPMENT

SUBMARKET	# OF PROJECTS
CBD	2
Inner Loop	1
West Loop	3
Upper Kirby / Greenway	2
Sugar Land	0
North Loop / Northwest	0
Energy Corridor West	12
Energy Corridor East	4
Westchase	3
West Belt	4
Highway 249	2
Greenspoint	1
The Woodlands	6
TOTAL	40*

<sup>\*</sup> Represents total projects in Houston's major submarkets; not indicative of the total number of projects in the entire market.



## **CURRENT OFFICE MARKET DEVELOPMENT**

SUBMARKET	# OF PROJECTS
CBD	3
Inner Loop	0
Galleria/Uptown	3
Upper Kirby / Greenway	3
Sugar Land	0
North Loop / Northwest	0
Energy Corridor West	6
Energy Corridor East	2
Westchase	2
West Belt	2
Highway 249	0
Greenspoint	1
The Woodlands	5
TOTAL	27*

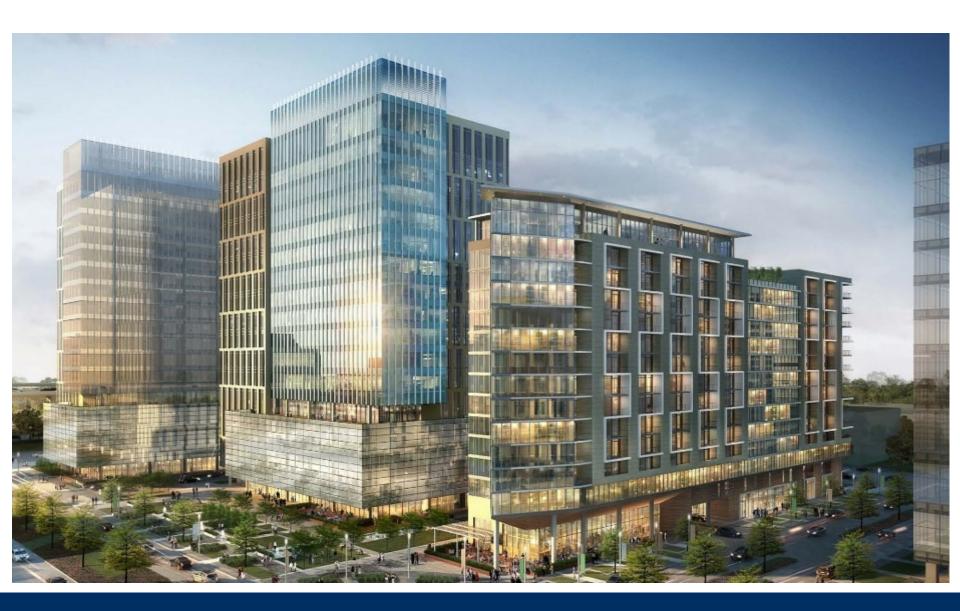
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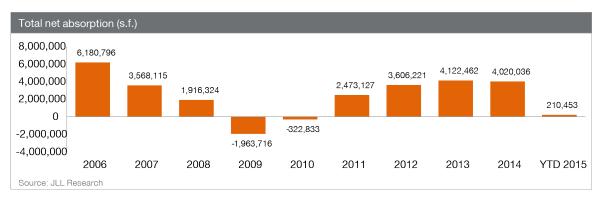
## **CURRENT OFFICE MARKET DEVELOPMENT**

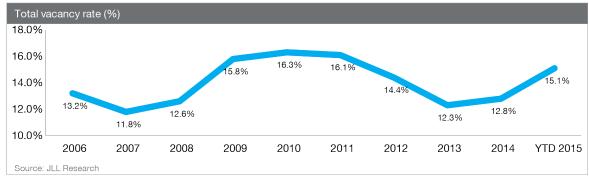
	SQUARE FEET	LEASED
2015	2.7M SF	
2016	5.2M SF	
2017	1.7M SF	
Tota	9.6M SF	58.8% Leased
Les	3.8M SF (Build to Suit + Owner/User)	
Tota	J 5.8M SF (Under Construction)	32% Leased

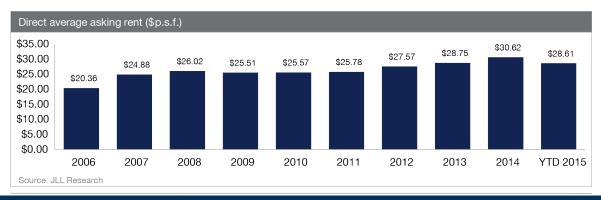
## CITYCENTRE NORTH



### **CURRENT OFFICE MARKET CONDITIONS**







## CURRENT OFFICE MARKET CONDITIONS\_SUBLEASE SPACE

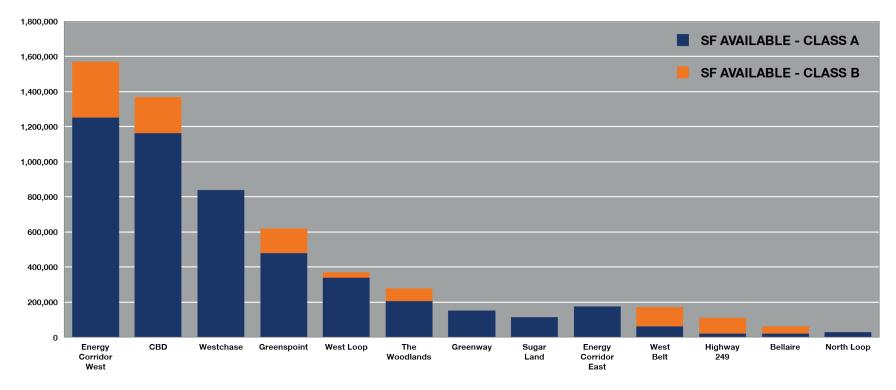
For each submarket, tracking Class A & B, full floor and larger subleases, the information depicts:

Total amount of sublease space available.

Total number of sublease listings.

Percentage of sublease space available.

TOTAL SUBLEASE AVAILABLE			
Class A	4,842,595 SF	5.1 % of market	
Class B	1,002,040 SF	2.0 % of market	
Total	5.844.635 SF	4.0 % of market	



# CURRENT OFFICE MARKET CONDITIONS\_SUBLEASE SPACE

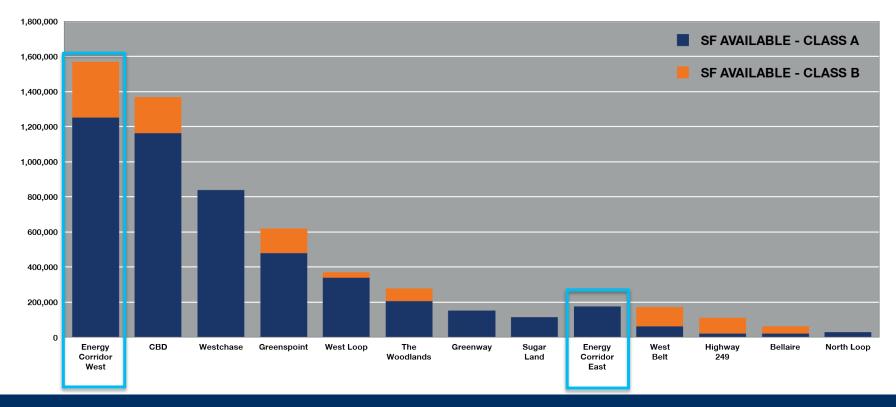
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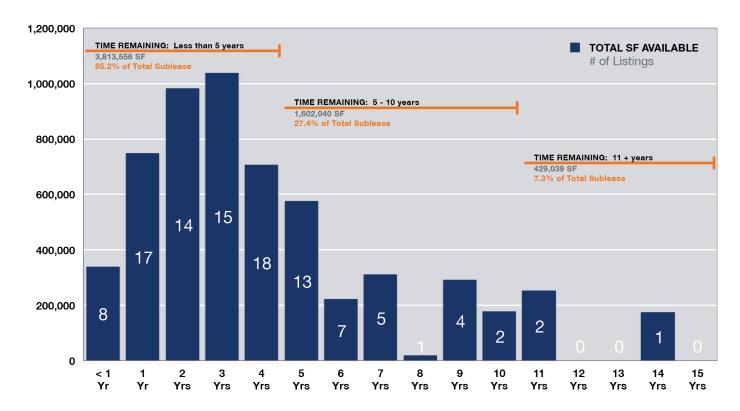
# CURRENT OFFICE MARKET CONDITIONS\_SUBLEASE SPACE (cont.)

For the total Houston market, tracking Class A & B, full floor and larger subleases, the information depicts:

The remaining lease term on each sublease listing.

Total number of sublease listings within each time frame.

Total amount of sublease space available within each time frame.



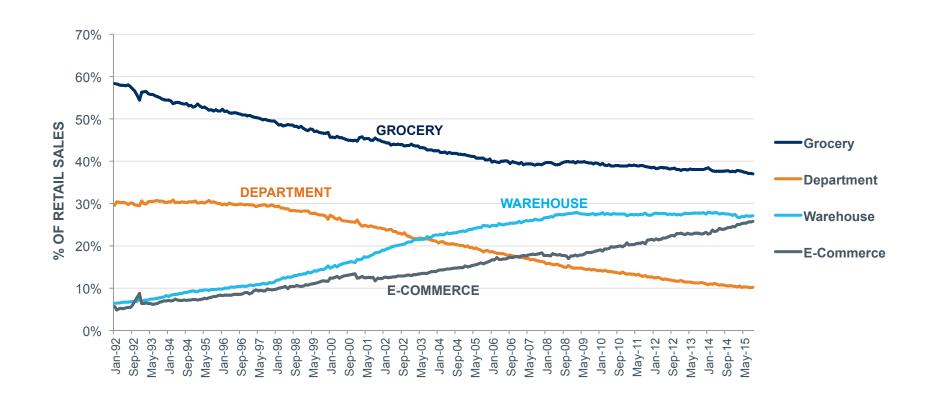


## **BIG PICTURE RETAIL**

- The US is Over Retailed
- **Brutally Competitive**
- Faster Obsolescence
- Cost & Convenience vs. Experience
- Online



## RETAIL SALES



Latest Data as of May 2015 | Source: Census

- Occupancy increased to 94.6%, rents averaging \$15.14 PSF NNN highest they have been since 2008
- Suburban Areas accounting for much of the retail growth, despite a few urban infill projects, retail follows rooftops
- Significant construction activity in Katy & North Houston due to Grand Parkway expansion and new ExxonMobil campus
- Growth in Grocery-anchored centers





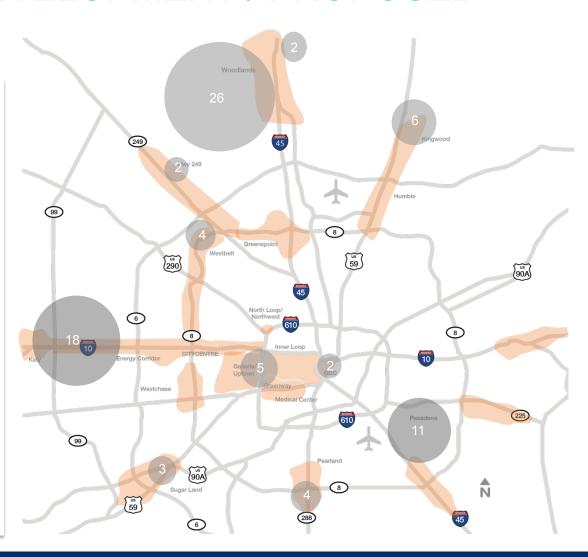


## 2015 CURRENT RETAIL MARKET\_RECENTLY COMPLETED / DEVELOPMENT / PROPOSED

SUBMARKET	# OF PROJECTS
Northwest	26
Southeast	11
Inner Loop/Galleria	5
Southwest	3
South	4
West	18
Northeast	6
North	2
CBD	2
East	5
TOTAL	82

Source: CoStar, Inc., HFF Research

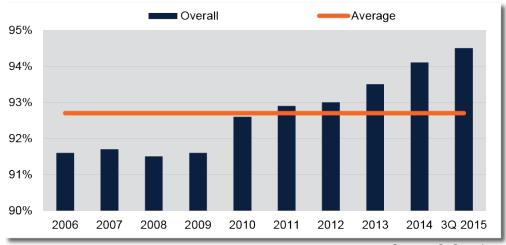
HFF makes no guarantee of the information provided in this report, but believes it to be accurate and from a reliable source.



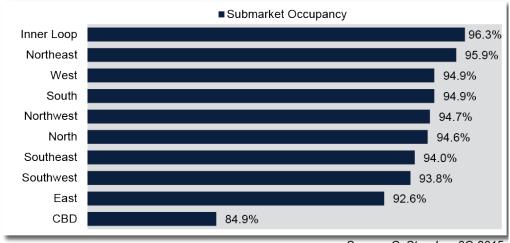
## 2015 CURRENT RETAIL MARKET RECENTLY COMPLETED / DEVELOPMENT / PROPOSED

	GRO	CERY	DISC	COUNT	LIFE	STYLE	ОТНЕ	R	TOTA	ıL.
	#	SF	#	SF	#	SF	#	SF	#	SF
Delivered	12	1,303,000	7	805,000	2	428,000	1	235,000	22	2,771,000
Under Construction	9	1,141,000	10	4,113,000	1	175,000	0		20	5,429,000
Proposed	8	1,062,000	11	2,290,000	0	_	0	_	19	3,352,000
Total	29	3,506,000	28	7,208,000	3	603,000	1	235,000	61	11,552,000

#### **MARKET OCCUPANCY**

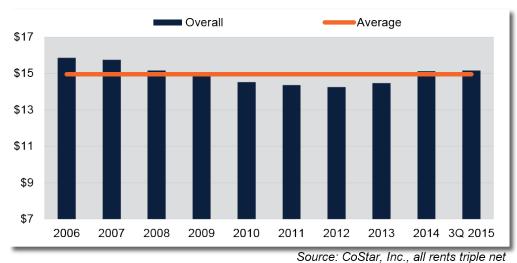


Source: CoStar, Inc.

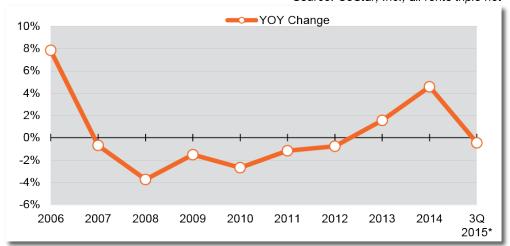


Source: CoStar, Inc. 3Q 2015

#### **MARKET RENTS**

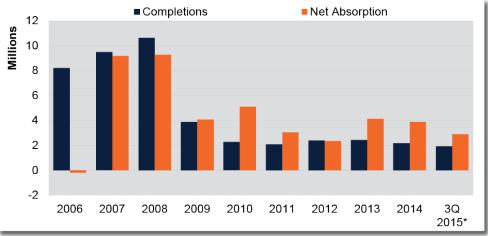


ANNUAL RENT RATE GROWTH

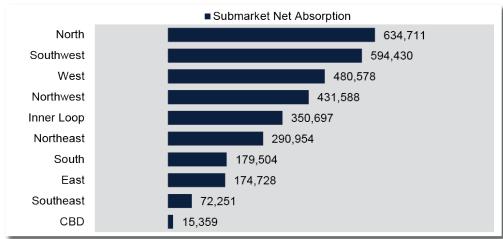


Source: CoStar, Inc., \* Twelve months ended September 2015

## COMPLETIONS & NET ABSORPTION



Source: CoStar, Inc., \* Twelve months ended September 2015

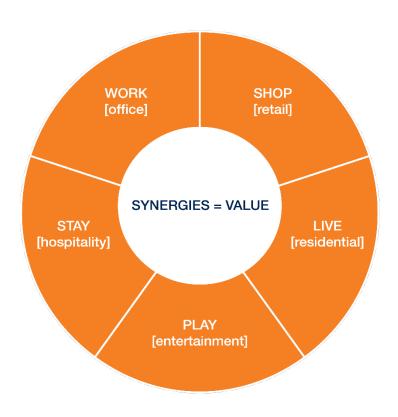


Source: CoStar, Inc., \* Twelve months ended September 2015



## **BIG PICTURE MIXED-USE**

- Three or more significant revenue-producing uses
- Significant physical & functional integration of project components in conformance with a coherent plan & scale of uses



## INVESTMENT PHILOSOPHY

STRATEGIC OPPORTUNITY +	GENERATIONAL +	REMARKABLE +	INVESTMENT DISCIPLINE
+ Purpose	+ Demographics	+ Mixed-Use / Synergies	+ Risk < Reward
+ Exponential	+ Highly Productive Workforce	+ Experience [Place]	+ Capital Availability
+ Relationship	+ Transportation / Infrastructure	+ Connectivity / Walkability	+ Cost Basis
+ Human Capital	+ Scarcity / Density	+ Innovative	+ Income Growth
+ Financial Capital	+ Man-made Amenities	+ Differentiated	+ Exit Strategy
+ Competition	+ Natural Amenities	+ Design	+ Long-Term Value



## MIDWAY PORTFOLIO















## **Industrial Market**

**Trey Odom AVERA Companies** 







#### INDUSTRIAL MARKET SNAPSHOT







Net Absorption 1,796,337 SF



Construction **9,346,187 SF** 



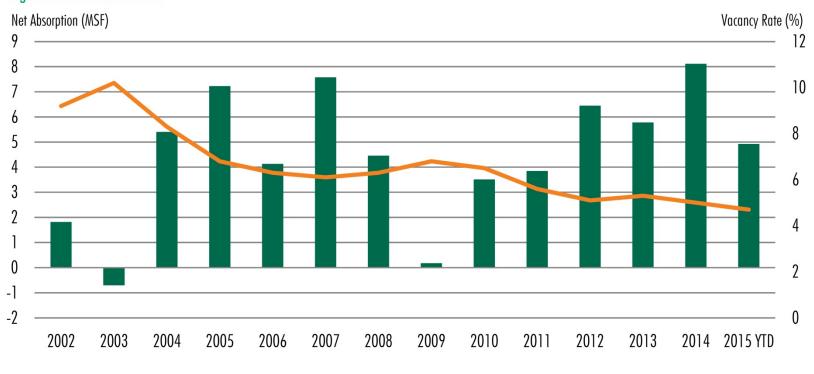
Completions **1,267,695 SF** 



Avg. Asking Rate **\$0.69 PSF** 

\*Arrows indicate change from previous quarter.

Figure 1: Industrial Demand



Source: CBRE Research, Q3 2015.



—Vacancy Rate

### HOUSTON LEASING TRANSACTIONS



#### Houston Market Leasing Transactions YTD through Q3 2015

Tenant	Building(s)	SF	Quarter
United Stationers Supply	Cole Creek Business Park	211,680	1Q15
Niagara Bottling	Bayou Bend Business Park	207,230	1Q15
Banta Corp.	Bay Area Business Park	201,600	1Q15
Foxconn	Fallbrook Distribution Center II	400,000	2Q15
CVS	Imperial Distribution Center	328,020	2Q15
Polytex	Northwest Industrial Park	319,520	2Q15
Delta Petroleum	Ameriport Industrial Park	252,720	2Q15
Trans-Hold Inc.	Navigation Business Park	251,600	2Q15
GE	Port Northwest	261,990	3Q15
Cameron	First Northwest Commerce Center	203,748	3Q15

#### PANAMA CANAL





Started in 2007 at a total cost of \$5.2 billion

Expansion to double the waterway's capacity to 13,000 TEUs (twenty foot equivalent unit) vs. 5,000 TEUs. (61% increased capacity)

As of October 31, 2015, the project is 95% completed

Pacific Access Channel: 98.2% completed

Gatun Lake & Culebra Cut Dredging: 92% completed

Design & Construction of Third Set of Locks: 94% completed

Pacific Entrance Dredging: 100% Completed

Atlantic Entrance Dredging: 100% Completed

Raising Gatun Lake's Maximum Operating Level: 95% completed

As of November 2, 2015, the New Pacific Access Channel has reached the level of Gatun Lake.

Completion is set for early 2016.

#### PANAMA CANAL - HOUSTON IMPACT





Panama Canal allows for larger ships to serve Port of Houston

Port of Houston is expanding to allow for containership sizes up to around 8,000 TEUs vs. current 5,000 TEUs. (37.5% increased capacity)

Port of Houston is also investing on infrastructure improvements to accommodate the demand due to Panama Canal Expansion.

Leads to larger demands in industrial needs for Port and Houston area

26% increase from June 2014 to June 2015 import volume at Port of Houston with 452,998 TEUs as of 6/30/15.

#### 2015 SIGNIFICANT TRANSACTIONS - NATIONAL



#### Blackstone's IndCor to GIC

\$8.1 billion 117 million SF

February 2015

All major U.S. markets

#### 2015 SIGNIFICANT TRANSACTIONS - NATIONAL



## KTR to ProLogis

\$5.9 billion 70 million SF

May 2015

All major U.S. markets

#### 2015 SIGNIFICANT TRANSACTIONS - NATIONAL



#### Industrial Income Trust to GLP

\$4.55 billion 58 million SF

November 2015

All major U.S. markets

#### 2015 SIGNIFICANT TRANSACTIONS - HOUSTON



#### Hines/KKR to TIAA

Pinto Business Park

950,000 SF

HD Supply, Alfa Laval

#### **AVERA** Companies

1.95 million SF

Houston, Dallas, Fort Worth, Austin

Daiken, ABC Supply, Restoration Hardware, Sunbelt

#### 2015 SIGNIFICANT TRANSACTIONS - HOUSTON



#### **ML Realty to Liberty Property Trust**

Port Crossing

920,000 SF

Anheuser-Busch, Gulf Winds, Ferguson Enterprises, Overland Distribution

#### **Daikin Industries**

4 million SF campus

Hwy 290 in Waller County

#### 2015 SIGNIFICANT TRANSACTIONS - HOUSTON



#### Class B

Exeter to CenterPoint 3.6 million SF

Mayfield Properties to Crow Holdings 2.35 million SF

AEW/Sealy to Greenfield
1.5 million SF

## CAP RATES



MARKET	RANGE
Atlanta	5.75 - 6.00
Baltimore	5.00 - 5.50
Chicago	5.00 - 5.25
Dallas/Fort Worth	4.75 - 5.25
Houston	5.00 - 5.50
Miami/S. Florida	4.75 - 5.25
N. New Jersey	4.50 - 5.00
Philadelphia/PA Corridor	5.00 - 5.75
San Francisco Bay Area	4.25 - 5.00
Seattle	4.25 - 5.00
S. California	4.25 - 4.75

#### MARKET DYNAMICS/PROJECTIONS





Capital continues to be under-allocated to core industrial

Cap rates remain in 2015 range

Leasing activity and rental rates to remain constant

Year-end momentum to continue through 2016

